

# BE HER ONE IN A MILLION!

Help us gift the 1 000 000th Santa Shoebox to  
a child in need this festive season.

PLEDGING  
OPENS  
1 SEPT



An initiative of the JCG Trust (T357/2009) | PR0-493081304 | MPO 103-098



[www.santashoebox.org.za](http://www.santashoebox.org.za)

# HOW TO PARTICIPATE

1. Visit our website [www.santashoebox.org.za](http://www.santashoebox.org.za).
2. Register as a supporter.
3. Pick a convenient Drop Off point that you can reach on the specified date.
4. From 1 September, pledge a Shoebox by selecting one or more recipients by name, age and gender.
5. Print your QR coded Shoebox labels.
6. Decorate and fill your Shoebox according to the guidelines found on our website or Facebook page.
7. Drop your Shoebox at your selected Drop Off on the designated date.

## REMEMBER, A PLEDGE IS A PROMISE!

Why "One in a Million"? In 2020, the Santa Shoebox Project will deliver the 1 000 000th Shoebox to a child in need. We couldn't have accomplished this amazing milestone without you. Join us in celebrating this very special year with us and you could be the donor that pledges our 1 millionth Santa Shoebox!